

I AM SO EXCITED! I'M GOING TO LOVE WORKING HERE AT McWINGS.



FIRST, SCORPY, LET'S LEARN HOW A BUSINESS OPERATES. LET'S GO OVER THE FACTORS OF PRODUCTION: LABOR, CAPITAL, AND NATURAL RESOURCES.

LABOR

YOU WERE HIRED AS **LABOR** TO PROVIDE A SERVICE TO McWINGS' VALUED CUSTOMERS. WHAT SORT OF JOBS CAN YOU DO HERE?



I CAN DO IT ALL! I CAN COOK BURGERS, MAKE FRIES, TAKE PEOPLE'S ORDERS AND MONEY, CLEAN TABLES, AND WEAR THE HEADSET TO TALK TO PEOPLE IN THE DRIVE-THROUGH.

CAPITAL

YOU NEED EQUIPMENT TO PRODUCE THE GOODS YOU SELL HERE AT McWINGS. WHAT **CAPITAL RESOURCES** WILL YOU USE?



IT LOOKS LIKE WE NEED A GRILL, A MICROWAVE, A DEEP FRYER, A REFRIGERATOR, A CASH REGISTER, AND NAPKIN AND STRAW DISPENSERS. OH - AND MY HEADSET!

NATURAL RESOURCES

HOW ABOUT **NATURAL RESOURCES** - THINGS THAT ARE NOT MADE BY MAN?



THE LAND THIS BUILDING IS ON IS NATURAL. WE ALSO USE WATER TO COOK AND CLEAN. AND OF COURSE WE NEED FOOD TO SELL!

GOOD JOB, SCORPY! YOU SEE IT TAKES SEVERAL KINDS OF RESOURCES TO BRING GOODS AND SERVICES TO CONSUMERS.

BRING THAT GOOD STUFF TO ME! ALL THIS LEARNING IS MAKING ME HUNGRY. I'M GOING TO CONSUME SOME LUNCH!

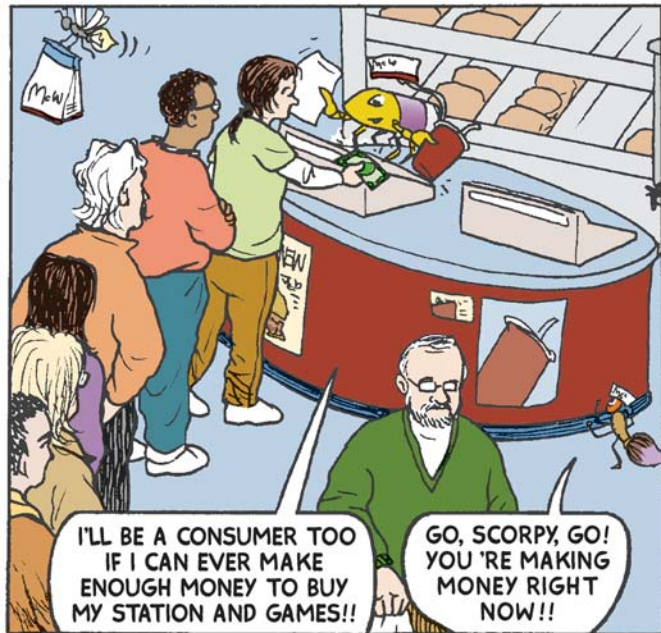


OK, ANTE, IS IT FINALLY TIME TO MAKE SOME MONEY? WHERE DO I START??

SO YOU'RE READY TO BE A PRODUCER? AS A **PRODUCER** YOU WILL CREATE BURGERS, FRIES, AND DRINKS TO SELL TO THE CUSTOMERS. THESE ARE THE GOODS THAT MCWINGS PROVIDES TO CONSUMERS.

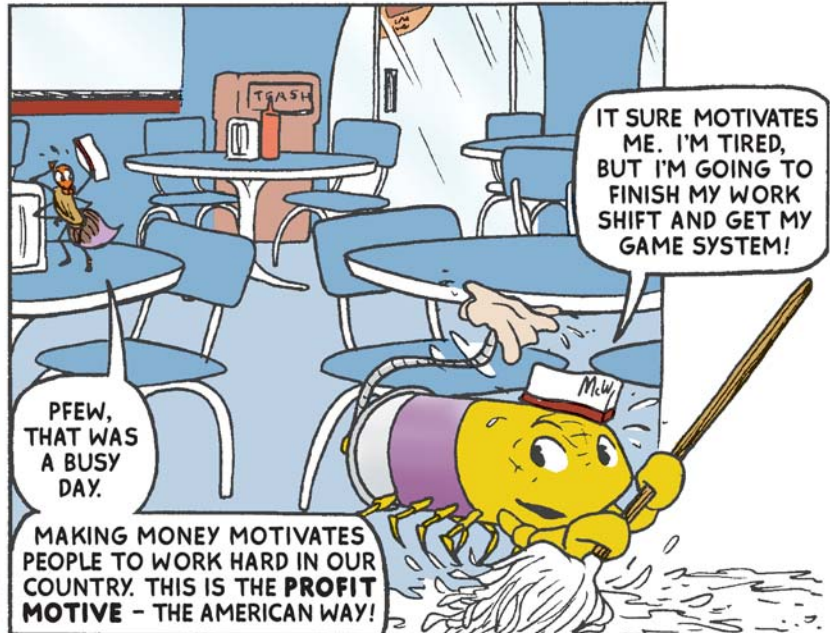


YES! I ALSO PERFORM A SERVICE WHEN I WAIT ON CUSTOMERS LIKE LIGHTNING BUG. SINCE LIGHTNING IS **BUYING** THE BURGER, HE IS THE **CONSUMER**.



I'LL BE A CONSUMER TOO IF I CAN EVER MAKE ENOUGH MONEY TO BUY MY STATION AND GAMES!!

GO, SCORPY, GO! YOU'RE MAKING MONEY RIGHT NOW!!



PFEW, THAT WAS A BUSY DAY.

MAKING MONEY MOTIVATES PEOPLE TO WORK HARD IN OUR COUNTRY. THIS IS THE **PROFIT MOTIVE** - THE AMERICAN WAY!

IT SURE MOTIVATES ME. I'M TIRED, BUT I'M GOING TO FINISH MY WORK SHIFT AND GET MY GAME SYSTEM!

YESTERDAY WAS HARD WORK HERE AT THE RESTAURANT. WE HAD A LINE OF CUSTOMERS A MILE LONG!

YES, WE NEED TO GET BETTER - MORE EFFICIENT. WE NEED TO DO MORE WITH LESS WORK.

MAYBE I SHOULD JUST DO ONE JOB INSTEAD OF RUNNING ALL OVER THE KITCHEN. IF I JUST COOK BURGERS, I CAN GET GOOD AND FAST AT IT.

TRY NEW

GIFT CARD

THAT'S A GREAT IDEA! THAT'S **SPECIALIZATION** - ONE PERSON WILL MAKE DRINKS, ANOTHER WILL MAKE FRIES, ANOTHER WILL TAKE PEOPLE'S ORDERS AND RUN THE CASH REGISTER. I'LL BE THE MANAGER AND MAKE SURE THE WORK STATIONS RUN SMOOTHLY.

LOOK - SPECIALIZATION IS WORKING! EACH WORKER CAN WORK FASTER AND BETTER. OUR **QUALITY** AND OUR **QUANTITY** INCREASES.

AND LOOK AT ALL THE PEOPLE WE WAITED ON. THE MORE EFFICIENT WE ARE, THE MORE MONEY WE MAKE BECAUSE WE SERVE MORE CUSTOMERS.

CAN I DO THE MONEY JOB TOMORROW? I'D LIKE TO SPEND THE WHOLE DAY AT THE CASH REGISTER HANDLING MOOLAH!

OK!

BLUESBURGER	2.60	NACHOS	.99
HAMBURGER	1.99	ONION RINGS	1.10
CHICKEN	3.25	SALAD	3.30
FRIES-	.99	ICE CREAM	1.15
SHAKE-	1.75	APPLE PIE	.99

OK, SCORPY, BEFORE YOU RUN THE CASH REGISTER TODAY, YOU NEED TO UNDERSTAND HOW PEOPLE EXCHANGE THINGS FOR GOODS AND SERVICES.

PEOPLE USE MONEY TO PAY FOR GOODS AND SERVICES. **MONEY** IS CURRENCY THAT HAS A CERTAIN TRADING VALUE. AND THEN WE PUT A CERTAIN PRICE FOR OUR FOOD UP ON THIS BOARD SO CONSUMERS KNOW HOW MUCH TO PAY FOR THE ITEMS THEY WANT.

NATIVE AMERICANS DID NOT HAVE MONEY TO USE. INSTEAD THEY TRADED SHELLS, BEADS, FURS, OR LIVESTOCK TO GET WHAT THEY WANTED. THIS IS **BARTERING**—TRADING ONE GOOD OR SERVICE FOR ANOTHER SPECIFIC GOOD OR SERVICE. BARTERING IS STILL USED IN SOME PARTS OF THE WORLD TODAY.

CHICKEN	
FRIES	.99
SHAKE	1.75

WHAT ARE YOU DOING, SCORPY?!

JUST MAKING A FEW CHANGES ON OUR PRICE LIST HERE. HOLD ON A MINUTE . . .

BURGER-	1 DVD
BURGER-	1 CAP
CHICKEN-	1 TUTORIAL
-	1 CAR WASH
SHAKE-	1 ACTION FIGURE

THIS IS IN CASE SOMEONE WANTS TO BARTER WITH US!

HERE YOU GO, SCORPY. YOU DID A GOOD JOB AT MCWINGS THIS WEEK, TEACHING PEOPLE ABOUT ECONOMIC IDEAS.

HEY, SCORPY, WHAT IS A FAST RIDE TO THE STORE WORTH TO YOU?

FINALLY!!! NOW I CAN BUY MY GAMES!! LET'S GO, ANTE!!!

AH, ECONOMICS IS EVERYWHERE!